







# Best Hashtags to Use for Sweepstakes or Contests in 2022

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Do you know what the best hashtags for sweepstakes and contests are in 2022? Do you know how to find trending hashtags that are relevant to your target audience? How about how to create branded hashtags and use them effectively?

This article explains how to effectively use hashtags with sweepstakes and contests that include a mix of popular, relevant and branded hashtags, and why using trending hashtags isn't always the right approach.

Let's get started.

## IN THIS ARTICLE:

- Why do sweepstakes and contests use hashtags?
- How do you use hashtags efficiently?
- Do hashtags attract contest participants?

