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Restaurant marketing is extremely competitive which is why brands are turning to online contest ideas for restaurants to help them stand out. There are likely dozens of restaurant competitors in a given area and they are all essentially fighting for the same customers: hungry diners.

If you're looking to help your restaurant beat the competition when it comes to sales and customer loyalty, these social media contest ideas for restaurants will help you get started. Read on to learn how to delight your restaurant guests with restaurant contest prizes, and the necessary contest marketing planning and preparation steps you need to create these contest ideas for restaurants.

10 Online Contest Ideas For Restaurants

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