







# How to Increase Engagement with Sweepstakes. Your Sweepstakes Marketing Checklist

Here is a [list of our current affiliate partners](#) and [how we earn money](#)

Sweepstakes marketing is very effective for driving viral traffic and turning it into leads and sales.

If a sweepstakes is properly designed and implemented by a [sweepstakes company](#), the result is increased engagement from your audience.

Sweepstakes are effective for increasing brand recognition and can help you reach new audiences.

If you're wondering how to adopt a contest or sweepstakes marketing strategy that consistently deliver results, follow this launch marketing checklist.



## Download The Sweepstakes Marketing Checklist To Increase Engagement

