







# When Is It Better to Hire a Sweepstakes Company for Your Giveaway Promotion?

Here is a [list of our current affiliate partners](#) and [how we earn money](#)

Working with a [sweepstakes company](#) will get you the perspective of sweepstakes experts so that you are able to create maximum ROI campaigns and build a solid foundation for regular sweepstakes marketing.

This could mean creating an annual sweepstakes marketing plan for a more consistent schedule for running giveaway promotions across your business.



## When Should You Hire A Sweepstakes Company?

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