







# 15 Fall Contest Ideas to Promote Your Brand

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Looking for fall contest ideas? Fall is the perfect time to run a contest. With cooler weather, bright autumn leaves, football, pumpkin spice everything, apple cider, and outdoor farmers' markets and festivals your fans are looking for ways to enjoy the season. September, October, and November contest ideas make autumn fun for your brand!

Your brand gets valuable data that you need for the holiday shopping season. Participants get a treat before the busy end-of-the-year holiday season sets in. For brands, fall contest ideas offer the perfect opportunity to win new customers and reward your loyal customers. It's a win-win.

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